



The Business Retention & Expansion Committee presents:

**“Business Friends & Followers”  
A Social Networking Tools Workshop for Businesses**

July 7, 2010

5:30 – 8:00 p.m.

Holiday Inn Express Suites & Conference Center  
1441 E. Washington Street

The Sequim Business Friends and Followers Workshop with Renne Emiko Brock-Richmond and Arthur J. Buhner will introduce the future of advertising and do-it-yourself marketing through social networking tools. Learn to **link globally while connecting locally** by creating an account on **Twitter and Facebook** to **professionally promote** your business or event, develop your online self-promotion and mini- blogging campaign, and foster essential community creation that is necessary to build a world audience.

Fellow us on Twitter to learn more about our new workshop @sequimchamber

Sequim Chamber Presents “Sequim Business Friends and Followers” **#sequimbff**

5:30 p.m. Social networking time & refreshments

6:00 p.m. Workshop

7:30 p.m. Technical Assistance from the experts

Find out about the future of advertising and social networking tools.

Do you need them? Do you want them? Come learn about how Twitter and Facebook can help you build your business.

Questions about Facebook? Find out how to secure Facebook and only share the information you want with who you want.

REGISTRATION FORM

NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

IS YOUR BUSINESS ON FACEBOOK?: \_\_\_\_\_

DO YOU TWEET?: \_\_\_\_\_

PARTICIPANTS ARE ENCOURAGED TO BRING THEIR LAPTOPS – BUT LAPTOPS ARE NOT REQUIRED!

COST:

CHAMBER MEMBERS: \$14.92

NON-CHAMBER MEMBERS: \$19.13

For more information contact the Chamber staff: 683-6197, [lynn@sequimchamber.com](mailto:lynn@sequimchamber.com)